

# Smoking, Drug, and Alcohol Education

Rubric

Name: \_\_\_\_\_

	4. Distinguished	3. Proficient	2. Apprentice	1. Novice
Content- Overview: Topic and length	Had many facts about the subject. Included many details and examples. Used proper terms to describe the subject. Project was creative and unique.	Included facts about the subject. Had many details and examples. Used proper terms to describe the subject.	Information was more opinion than fact. Project needed more details and examples. Used the wrong terms to describe the topic.	Did not include information from reliable sources. Not enough details or examples. Used the wrong terms to describe the topic.
Design- Overview: Color, font, and layout	Used color and fonts to make the project easy to read. Design made the reader want to continue viewing the project.	Used color and fonts to make the project easy to read. Layout made the project attractive.	Used too many different fonts and too many colors. Layout made the project hard to read.	Did not change fonts or add color. Did not pay attention to project layout.
Content- Creativity: Creative delivery of content	Presented material in a creative way. Included at least one statistic and cited the source.	Used many original ideas. Included at least one statistic and cited the source.	Used facts but did not use many original ideas. Included a statistic, but did not cite the source.	Did not attempt to make project interesting. Did not include a statistic.